K-Love Radio is the primary Radio station of choice for me, as a resident of Kentucky. Many of my friends, and family listen to K-Love radio, as a positive and uplifing influence on their lives. Our local community needs the media of K-Love radio and is in the public interest because of the positive message and influence it has on many people. I have heard many comments and testiments of how K-Love has been inspirational to many people, young and old alike.